

# Green earthquake alert (Magnitude 7.6M, Depth:8.794km) in Chile 10/10/2025 20:29 UTC, Few people affected in MMI III.

DATE: Friday, October 10, 2025  
LOCATION: CL

---

## Event Description

Green earthquake alert (Magnitude 7.6M, Depth:8.794km) in Chile 10/10/2025 20:29 UTC, Few people affected in MMI III. is a premier disasters event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** disasters

**Importance Rank:** 30/100

**Expected Attendance:** 10,000 people

**Event ID:** 3ca4sMSewXReSceYqd

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/green-earthquake-alert-magnitude-76m-depth8794km-in-chile-10102025-2029-utc-few-people-affected-in-mmi-iii>

Document generated on 6/4/2026, 1:13:52 PM