

# Green alert for tropical cyclone NAKRI-25. Population affected by Category 1 (120 km/h) wind speeds or higher is 0 (0 in Tropical Storm).

DATE: Wednesday, October 8, 2025

LOCATION: JP

## Event Description

Green alert for tropical cyclone NAKRI-25. Population affected by Category 1 (120 km/h) wind speeds or higher is 0 (0 in Tropical Storm). is a premier severe-weather event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** severe-weather

**Importance Rank:** 30/100

**Expected Attendance:** 10,000 people

**Event ID:** 33mrnRYxUEcHZaVgUi

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/green-alert-for-tropical-cyclone-nakri-25-population-affected-by-category-1-120-kmh-wind-speeds-or-higher-is-0-0-in-tropical-storm>

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