

Greater Geelong Retirement Village & Resort Expo

DATE: Saturday, August 16, 2025
LOCATION: Belmont, Victoria, AU

Event Description

Greater Geelong Retirement Village & Resort Expo is a premier expos event in Belmont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,016 people

Event ID: 69AdBmz3S4BKjrYseB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 406 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.