

# Graveyard souls of Bonchurch - 10th October 1 Mile (Paid)

DATE: Friday, October 10, 2025  
LOCATION: Ventnor, England, GB

## Event Description

Graveyard souls of Bonchurch - 10th October 1 Mile (Paid) is a premier festivals event in Ventnor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 27/100

**Expected Attendance:** 74 people

**Event ID:** 9atwZu5kVZqYSrisSC

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*