

# Grasshopper Club Zurich vs FC Sion

DATE: Saturday, December 13, 2025

LOCATION: Sion, Wallis, CH

## Event Description

Grasshopper Club Zurich vs FC Sion is a premier sports event in Sion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 8,007 people

**Event ID:** J2bGFEV3LojgBLSc2K

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,203 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*