

Grasshopper Club Zurich vs FC Lugano

DATE: Saturday, September 27, 2025
LOCATION: Lugano, Ticino, CH

Event Description

Grasshopper Club Zurich vs FC Lugano is a premier sports event in Lugano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,194 people

Event ID: 7WnovcDj5zRFwhEwu8

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.