

# Grass Drag Nationals - Snow Studs Pro-Stock Series Ice Breaker

DATE: Saturday, August 23, 2025  
LOCATION: Carlisle, New York, US

---

## Event Description

Grass Drag Nationals - Snow Studs Pro-Stock Series Ice Breaker is a premier expos event in Carlisle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,185 people

**Event ID:** A7ttg5i6WKFWBDGNj6

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 874 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*