

Graphic Novel Event - Meet the Author & Illustrator - Hub Library

DATE: Sunday, October 19, 2025
LOCATION: Aberfoyle Park, South Australia, AU

Event Description

Graphic Novel Event - Meet the Author & Illustrator - Hub Library is a premier expos event in Aberfoyle Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 41/100
Expected Attendance: 357 people
Event ID: 6WAK7GjtuoHbc2Vzgi

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
