

Graphic Art Mart x Roland DG TrueVIS XG-640 Open Day

DATE: Tuesday, September 16, 2025
LOCATION: Belmont, Western Australia, AU

Event Description

Graphic Art Mart x Roland DG TrueVIS XG-640 Open Day is a premier expos event in Belmont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 674 people

Event ID: 3P5FfGrM6XicLbp3kq

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
