

Grange Fair Rodeo sponsored by Centre Boot Company

DATE: Tuesday, August 19, 2025
LOCATION: Centre Hall, Pennsylvania, US

Event Description

Grange Fair Rodeo sponsored by Centre Boot Company is a premier festivals event in Centre Hall. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 44/100
Expected Attendance: 498 people
Event ID: 7S27ob4tg7XG4HNWzk

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
