

Grande Vente de Plantes - Levallois-Perret

DATE: Thursday, November 6, 2025
LOCATION: Levallois-Perret, Île-de-France, FR

Event Description

Grande Vente de Plantes - Levallois-Perret is a premier festivals event in Levallois-Perret. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,632 people

Event ID: GHKMsPsa6yyA8aNxCQ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 653 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
