

GRANDE PREMIERE ZILE / LES CAYES

DATE: Thursday, August 14, 2025
LOCATION: Les Cayes, Sud Department, HT

Event Description

GRANDE PREMIERE ZILE / LES CAYES is a premier concerts event in Les Cayes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 164 people

Event ID: J2X8eyMAP5TX57RuTu

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/grande-premiere-zile-les-cayes>

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