

Grand vide-dressing XXL de Carquefood

DATE: Saturday, September 27, 2025
LOCATION: Carquefou, Pays de la Loire, FR

Event Description

Grand vide-dressing XXL de Carquefood is a premier expos event in Carquefou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 875 people

Event ID: EVExjL3LRDpVPUfvRT

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.