

Grand Sales Event Of HillsView at Wasl Gate

DATE: Saturday, September 20, 2025
LOCATION: Dubai, Dubai, AE

Event Description

Grand Sales Event Of HillsView at Wasl Gate is a premier expos event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 65/100

Expected Attendance: 5,391 people

Event ID: GESfT5eTEYHXk8yfi4

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.