

Grand Opening: Schools on The Art Trail, Denmark Primary School

DATE: Thursday, September 25, 2025
LOCATION: Denmark, Western Australia, AU

Event Description

Grand Opening: Schools on The Art Trail, Denmark Primary School is a premier expos event in Denmark. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,017 people
Event ID: BxDoj8YMkkJziELcnr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 407 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
