

# Grand Opening: Accel Therapies' New West Omaha ABA Center

DATE: Wednesday, August 20, 2025  
LOCATION: Omaha, Nebraska, US

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## Event Description

Grand Opening: Accel Therapies' New West Omaha ABA Center is a premier expos event in Omaha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 46/100

**Expected Attendance:** 625 people

**Event ID:** BxgLsA9DSwTPEpzMbQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 250 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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