

Grand Island Pride Halloween Drag Show

DATE: Friday, October 24, 2025
LOCATION: Grand Island, Nebraska, US

Event Description

Grand Island Pride Halloween Drag Show is a premier performing-arts event in Grand Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 400 people
Event ID: 9M7kb2GXLoayS9asX7

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 7:02:54 AM