

GRANADA vs Basquet Manresa

DATE: Saturday, October 11, 2025
LOCATION: Manresa, Catalunya, ES

Event Description

GRANADA vs Basquet Manresa is a premier sports event in Manresa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,360 people

Event ID: 6ffD7nhgno5h3cqHas

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,744 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.