

Gran Fiesta de los 80's & 90's con Javier Arquimbau

DATE: Saturday, November 15, 2025
LOCATION: Alhaurín de la Torre, Andalucía, ES

Event Description

Gran Fiesta de los 80's & 90's con Javier Arquimbau is a premier concerts event in Alhaurín de la Torre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,002 people

Event ID: 7oDn73akfhCRKAYMqe

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 401 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.