

# GRAMA VINTAGE @ L'Octroi (Nancy)

DATE: Saturday, September 13, 2025

LOCATION: Nancy, Grand Est, FR

## Event Description

GRAMA VINTAGE @ L'Octroi (Nancy) is a premier expos event in Nancy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,604 people

**Event ID:** 9hucscsDHwcg5hEyTm

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 642 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*