

“Grad°jetzt: Gegen die Angst” Multimedia Liveshow mit Louisa Schneider

DATE: Thursday, September 11, 2025
LOCATION: Braunschweig, Niedersachsen, DE

Event Description

“Grad°jetzt: Gegen die Angst” Multimedia Liveshow mit Louisa Schneider is a premier conferences event in Braunschweig. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 422 people
Event ID: 7ZP8USw5oQqpZEDbGm

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
