

GRACE & HUGH LIVE@THECASINO - PLAYNG BAR36 - FUNHOUSE from 9:30pm

DATE: Friday, August 29, 2025
LOCATION: Cairns City, Queensland, AU

Event Description

GRACE & HUGH LIVE@THECASINO - PLAYNG BAR36 - FUNHOUSE from 9:30pm is a premier festivals event in Cairns City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 186 people

Event ID: 3vfju5kh4UR3fpXAv7

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
