

# Govfest 2025 Wine & Art Soirée

DATE: Thursday, December 4, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

Govfest 2025 Wine & Art Soirée is a premier festivals event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 271 people

**Event ID:** AKV22MNXNDJZm6tvML

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 108 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/govfest-2025-wine-art-soire>

Document generated on 6/4/2026, 7:10:23 AM