

Governança 2030 com Pedro Melo - Diversity on Boards e INSPER

DATE: Monday, November 10, 2025
LOCATION: Vila Olímpia, São Paulo, BR

Event Description

Governança 2030 com Pedro Melo - Diversity on Boards e INSPER is a premier conferences event in Vila Olímpia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 362 people

Event ID: 8pjUuVNUyP5XF7rUUd

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.