

Goulburn Regional Ukulele Band Sessions

DATE: Wednesday, September 24, 2025
LOCATION: Goulburn, New South Wales, AU

Event Description

Goulburn Regional Ukulele Band Sessions is a premier performing-arts event in Goulburn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 277 people

Event ID: 5tGYkmFyvmuV93H8mP

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.