

Gotta Swing Social Dance - 20th Birthday with LIVE Music

DATE: Friday, September 19, 2025
LOCATION: Clear Island Waters, Queensland, AU

Event Description

Gotta Swing Social Dance - 20th Birthday with LIVE Music is a premier performing-arts event in Clear Island Waters. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 685 people
Event ID: CzVN5R2BP3G69hN35Q

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
