Gosskören sjunger in julen

DATE: Sunday, December 21, 2025
LOCATION: Stockholms län, SE

Event Description

Gosskören sjunger in julen is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 372 people
Event ID: J2YCgpbrzNak9QoggG

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.