

# Gornik Zabrze vs MKS Cracovia Krakow

DATE: Saturday, September 27, 2025  
LOCATION: Kraków, Województwo małopolskie, PL

## Event Description

Gornik Zabrze vs MKS Cracovia Krakow is a premier sports event in Kraków. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,006 people

**Event ID:** 7wEji6mKLqsZEg5qHQ

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,602 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*