

Golf & Sports Turf Demo Day

DATE: Tuesday, November 18, 2025
LOCATION: Swanbourne, Western Australia, AU

Event Description

Golf & Sports Turf Demo Day is a premier expos event in Swanbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 434 people

Event ID: 8p5JXsw5P8jw8VCJNm

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
