

# Goldie Boutilier at B72

DATE: Monday, September 15, 2025

LOCATION: Wien, Wien, AT

## Event Description

Goldie Boutilier at B72 is a premier concerts event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 212 people

**Event ID:** 555bpYCRAoAQXsPWfh

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 85 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/goldie-boutilier-at-b72>

Document generated on 6/4/2026, 1:32:34 AM