

GOLD COAST, QLD: PLANT-BASED COOKING CLASS & DINNER With Chef Adam Guthrie

DATE: Friday, August 22, 2025
LOCATION: Arundel, Queensland, AU

Event Description

GOLD COAST, QLD: PLANT-BASED COOKING CLASS & DINNER With Chef Adam Guthrie is a premier community event in Arundel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 42 people

Event ID: 6KMuggxWD5xYD3x8fF

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 17 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.