

Gold Coast Cruise Expo / Exclusive Deals & Giveaways

DATE: Saturday, October 18, 2025
LOCATION: Mudgeeraba, Queensland, AU

Event Description

Gold Coast Cruise Expo / Exclusive Deals & Giveaways is a premier expos event in Mudgeeraba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,239 people

Event ID: EPu3e3UzXMbVF35gZh

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 896 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
