Gold Buying Event Goes to Bowmanville Mall

DATE: Saturday, November 8, 2025
LOCATION: Bowmanville, Ontario, CA

Event Description

Gold Buying Event Goes to Bowmanville Mall is a premier expos event in Bowmanville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 63/100
Expected Attendance: 4,713 people
Event ID: Ba2pKGtvzggPcqZu5J

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,885 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.