Going Bananas Request Fest

DATE: Thursday, October 16, 2025
LOCATION: Whangapar ö Â uckland, NZ

Event Description

Going Bananas Request Fest is a premier festivals event in Whangapar ö à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 35/100
Expected Attendance: 184 people
Event ID: Hypxn4WMmLUWpNuzbD

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.