

# GOAL! II Festival dove il calcio si racconta

DATE: Friday, September 5, 2025

LOCATION: Pisa, Toscana, IT

## Event Description

GOAL! II Festival dove il calcio si racconta is a premier festivals event in Pisa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 251 people

**Event ID:** CH4i6fWy2wntFSheFi

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*