

Go With The Flow: 6-Week Painting Class With Jill Cairns

DATE: Friday, October 10, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

Go With The Flow: 6-Week Painting Class With Jill Cairns is a premier expos event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,321 people
Event ID: Gxnh4u756bb5KeWPgk

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 928 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
