

GMFF2025 - Función Tapachula: Un viaje al corazón

DATE: Tuesday, December 16, 2025
LOCATION: Tapachula de Córdova y Ordóñez, Chiapas, MX

Event Description

GMFF2025 - Función Tapachula: Un viaje al corazón is a premier festivals event in Tapachula de Córdova y Ordóñez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: 6H2CqYAPBEBa7CbAfq

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.