

Gluten Freedom at Yulli's Surry Hills, ft. TWØBAYS Brewing Co

DATE: Friday, October 24, 2025
LOCATION: Surry Hills, New South Wales, AU

Event Description

Gluten Freedom at Yulli's Surry Hills, ft. TWØBAYS Brewing Co is a premier festivals event in Surry Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: 9N6q2aDPA288KMMsy5

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.