

# Glow & Learn: NA\*Skin Open Day

DATE: Sunday, September 21, 2025  
LOCATION: Manchester, England, GB

---

## Event Description

Glow & Learn: NA\*Skin Open Day is a premier expos event in Manchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 59/100

**Expected Attendance:** 2,682 people

**Event ID:** 9iiN25XBhiGEGuaTMm

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,073 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/glow-learn-naskin-open-day>

Document generated on 6/4/2026, 12:19:26 AM