

Globus family of brands: 2026 Departure Lounge - Albany WA

DATE: Thursday, November 13, 2025
LOCATION: Middleton Beach, Western Australia, AU

Event Description

Globus family of brands: 2026 Departure Lounge - Albany WA is a premier expos event in Middleton Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 43/100
Expected Attendance: 434 people
Event ID: 6SRWiJovy4V4r2SAw5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
