

Global Sources Lifestyle, Global Sources Home & Kitchen

DATE: Friday, October 17, 2025
LOCATION: New Territories, HK

Event Description

Global Sources Lifestyle, Global Sources Home & Kitchen is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,820 people

Event ID: 6aHCtb8Fyp3Awg3sc

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,528 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
