

Global Investing Guide for New Investors (COL Hybrid Workshop)

DATE: Tuesday, September 16, 2025
LOCATION: Pasig, Metro Manila, PH

Event Description

Global Investing Guide for New Investors (COL Hybrid Workshop) is a premier conferences event in Pasig. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 80 people

Event ID: 5rA6SWafejFb8ZkyK7

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
