

Global Fresh Market: Vegetables & Fruits

DATE: Tuesday, November 11, 2025

LOCATION: Sankt-Peterburg, RU

Event Description

Global Fresh Market: Vegetables & Fruits is a premier expos event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 62/100

Expected Attendance: 4,000 people

Event ID: Fcn8tBVi4R924att7E

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.