

Global Education Festival 2025 - Dhaka

DATE: Saturday, September 27, 2025
LOCATION: Dhaka, Dhaka Division, BD

Event Description

Global Education Festival 2025 - Dhaka is a premier festivals event in Dhaka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,270 people

Event ID: 9oRmsXfYWtC6V2rwoQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.