

Global Education Fair 2025 in Kolkata: Explore Top Universities

DATE: Tuesday, October 7, 2025
LOCATION: Kolkata, West Bengal, IN

Event Description

Global Education Fair 2025 in Kolkata: Explore Top Universities is a premier festivals event in Kolkata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 441 people

Event ID: HKz97xJ6v4SVVqNqBb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.