

Global Conference Human Resources Africa

DATE: Wednesday, August 13, 2025
LOCATION: Accra, Greater Accra Region, GH

Event Description

Global Conference Human Resources Africa is a premier conferences event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 514 people

Event ID: FLrEDgRFVE9F8hj898

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.