

# Güler Duman ile Ouz Aksa -6 p

DATE: Friday, October 10, 2025

LOCATION: Sivas, TR

## Event Description

Güler Duman ile Ouz Aksa is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 359 people

**Event ID:** 6JT4cYa6CM7GD2EmqT

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 144 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/gler-duman-ile-ouz-aksa>

Document generated on 6/4/2026, 2:40:42 AM