

Glenvale Equestrian Club Official HRCav Dressage Jackpot

DATE: Saturday, September 13, 2025
LOCATION: Elmore, Victoria, AU

Event Description

Glenvale Equestrian Club Official HRCav Dressage Jackpot is a premier sports event in Elmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: d6ZLf6pm3khpHz7TT

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.