

Glenorchy Ball - A Night at the Oscars

DATE: Friday, August 15, 2025
LOCATION: Glenorchy, Otago Region, NZ

Event Description

Glenorchy Ball - A Night at the Oscars is a premier community event in Glenorchy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 60 people

Event ID: c7k4wGyqtdn6koV36N

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
