

Glendevon Craft Fair and Bric-a-Brac Market

DATE: Sunday, September 7, 2025
LOCATION: Dollar, Scotland, GB

Event Description

Glendevon Craft Fair and Bric-a-Brac Market is a premier festivals event in Dollar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 270 people

Event ID: 8sDGWoMt5mmp8hSG3h

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.